



C.A.P.

# Privacy Statement

## Assistance Program

The Coaches Assistance Program (“CAP”) as sponsored by The Jason Foundation, American Football Coaches Association, Psychiatric Solutions, Inc., and Horizon Health Corporation, is committed to protecting your privacy. This Statement of Privacy applies to the CAP Web site and governs data collection and usage. By using the CAP Web site, you consent to the data practices described in this statement.

### Collection of your Personal Information

CAP collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. CAP also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by CAP. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by CAP for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the CAP Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through CAP public message boards, this information may be collected and used by others.

CAP encourages you to review the privacy statements of Web sites you choose to link to from CAP so that you can understand how those Web sites collect, use and share your information. CAP is not responsible for the privacy statements or other content on Web sites outside of the CAP and CAP family of Web sites.

### Use of your Personal Information

CAP collects and uses your personal information to operate the CAP Web site and deliver the services you have requested. CAP also uses your personally identifiable information to inform you of other products or services available from CAP and its affiliates. CAP may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

CAP does not sell, rent or lease its customer lists to third parties. CAP may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, CAP may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to CAP, and they are required to maintain the confidentiality of your information.

CAP does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

CAP keeps track of the Web sites and pages our customers visit within CAP, in order to determine what CAP services are the most popular. This data is used to deliver customized content and advertising within CAP to customers whose behavior indicates that they are interested in a particular subject area.

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CAP Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on CAP or the site; (b) protect and defend the rights or property of CAP; and, (c) act under exigent circumstances to protect the personal safety of users of CAP, or the public.

## Use of Cookies

The CAP Web site use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize CAP pages, or register with CAP site or services, a cookie helps CAP to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same CAP Web site, the information you previously provided can be retrieved, so you can easily use the CAP features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the CAP services or Web sites you visit.

## Consent

By using the CAP Web Site, you authorize CAP to collect information about the pages served to you as an anonymous user. This information will be used for the purpose of calculating aggregate site statistics. If you register as a user of the CAP Web Site, you authorize us to personalize the information that we deliver to you and to use your information when calculating aggregate client data. As a registered site user, you give CAP and its agents permission to send you e-mails or place phone calls to you related to the information that you request.

## Security of your Personal Information

CAP secures your personal information from unauthorized access, use or disclosure. CAP secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

## Changes to this Statement

CAP will occasionally update this Statement of Privacy to reflect company and customer feedback. CAP encourages you to periodically review this Statement to be informed of how CAP is protecting your information.

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### Children

In accordance with the Children's Online Privacy Protection Act, CAP does not knowingly request or solicit personally identifiable information from anyone under the age of 13. In the event that we receive actual knowledge that we have collected such personal information without the requisite and verifiable parental consent, we will delete that information from our database as quickly as is practical.

### Compliance with Legal Process

Please be aware that CAP will release specific personal information about you if required to do so to comply with any valid legal process such as a search warrant, subpoena, statute or court order. CAP may also choose to establish or exercise its legal rights or defend against legal claims, but is not under any obligation to do so.

### Contact Information

CAP welcomes your comments regarding this Statement of Privacy. If you believe that CAP has not adhered to this Statement, please contact us. We will use commercially reasonable efforts to promptly determine and remedy the problem.

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